

New Arrivals Bulletin

Nava Nalanda Central Library, Thapar Institute of Engineering & Technology Patiala

2018



Compiled By
Acquisition Section
Nava Nalanda Central Library
Thapar Institute of Engineering &
Technology, Patiala



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OF ENGINEERING & TECHNOLOGY
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Weekly New Arrivals Bulletin

(Week: 1st September 2018 – 7th September 2018)

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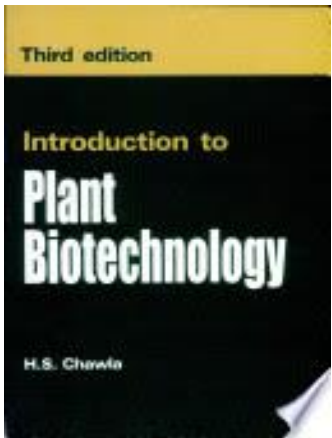
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Biotechnology

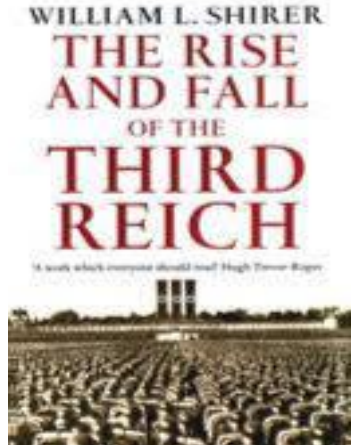
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	Author	Chawla, H.S
	Year	2009
	Publisher	CBS Publishers & Distributors Pvt. Ltd.
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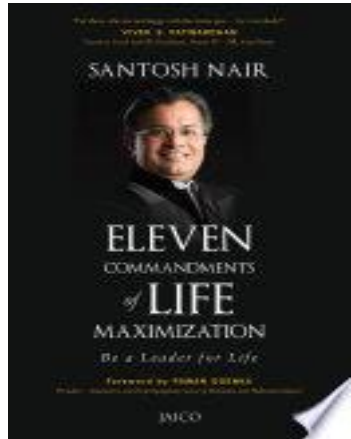
Computer Science and Engineering

	Title	Deep Learning
	Author	Goodfellow, Ian , Bengio, Yoshua and Courville, Aaron
	Year	2016
	Publisher	Cambridge MIT Press
	ISBN	9780262035613
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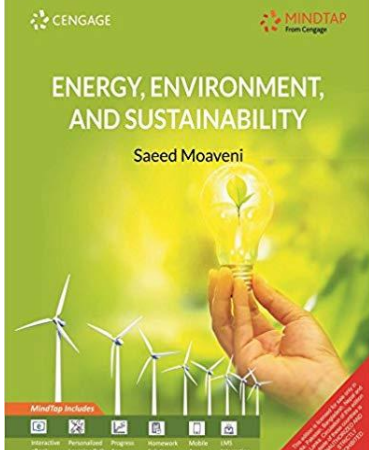
General Books

	Title	Your Money or Your Life: 9 Steps to Transforming Your Relationship with Money and Achieving Financial Independence
	Author	Robin, Vicki and Dominguez, Joe
	Year	2018
	Publisher	Penguin Books
	ISBN	9780143115762
	Copies	1
	View Details	Click Here
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	Title	Rise and Fall of the Third Reich: A History of Nazi Germany
	Author	Shirer, William L
	Year	1991
	Publisher	Penguin Random House
	ISBN	9780099421764
	Copies	1
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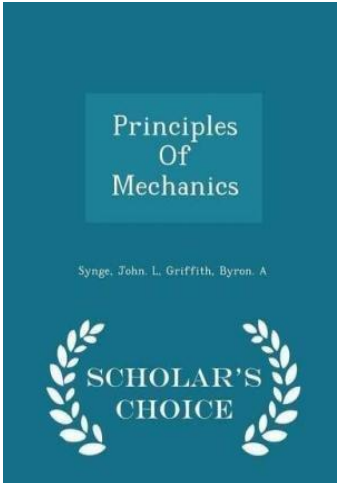
	Title	Eleven Commandments of Life Maximization: Be a Leader for Life
	Author	Nair, Santosh
	Year	2018
	Publisher	Jaico Publishing House
	ISBN	9788184953787
	Copies	1
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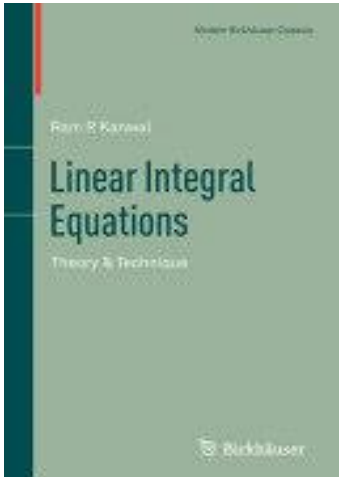
Energy and Environment

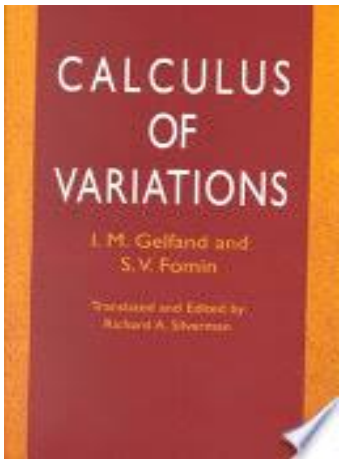
	Title	Energy, Environment, and Sustainability
	Author	Moaveni, Saeed
	Year	2018
	Publisher	Cengage Learning India Pvt. Ltd.
	ISBN	9789386650351
	Copies	20
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Mathematics

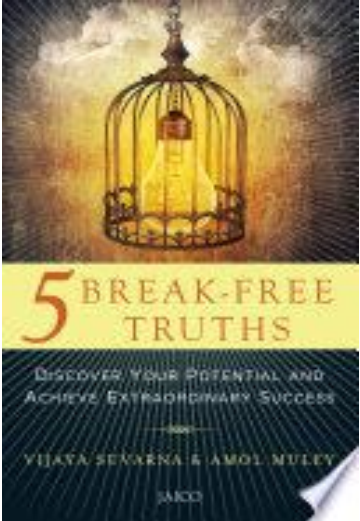
	Title	Principles of Mechanics
	Author	Syngé, John L. and Griffith, Byron A.
	Year	2015
	Publisher	McGraw Hill Education (India) Pvt. Ltd.
	ISBN	9789339222482
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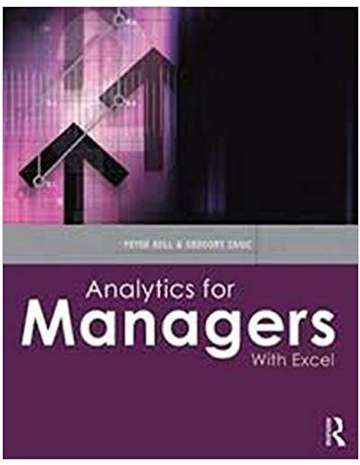
	Title	Linear Integral Equations: Theory & Technique
	Author	Kanwal, Ram P.
	Year	1997
	Publisher	Springer Science and Business Media
	ISBN	9781461460114
	Copies	1
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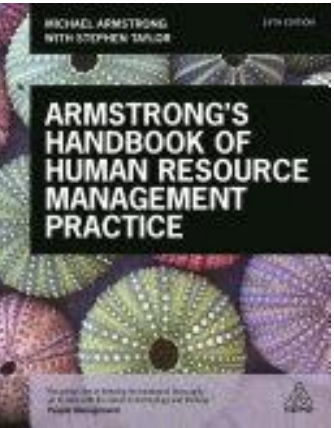
	Title	Calculus of Variations
	Author	Gelfand, I.M. and Fomin, S.V.
	Year	2000
	Publisher	Dover Publications
	ISBN	9780486414485
	Copies	1
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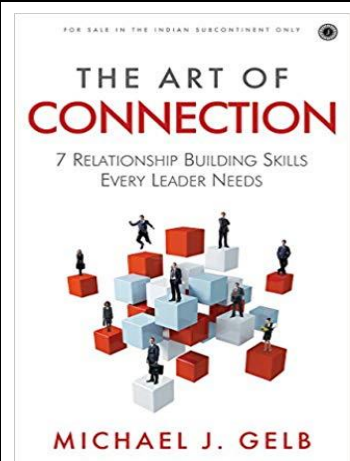
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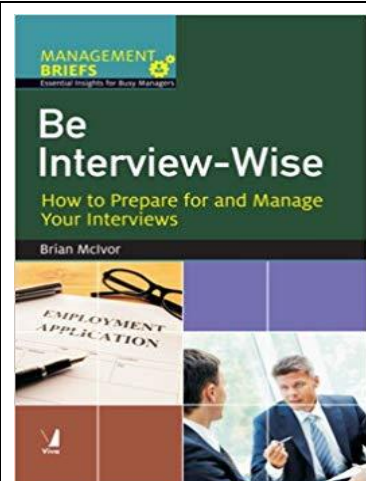
LMT School of Management

	Title	Five Break-Free Truths: Discover Your Potential and Achieve Extraordinary Success
	Author	Suvarna, Vijaya and Muley, Amol
	Year	2017
	Publisher	Jaico Publishing House
	ISBN	9789386348487
	Copies	1
	View Details	Click Here
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	Title	Analytics for Managers With Excel
	Author	Bell, Peter C and Zaric, Gregory S
	Year	2013
	Publisher	Routledge
	ISBN	9781138493919
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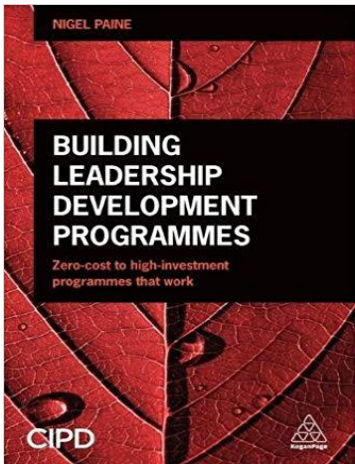
	Title	Armstrong's Handbook of Human Resource Management Practice
	Author	Armstrong, Michael and Taylor, Stephen
	Year	2017
	Publisher	Kogan Page
	ISBN	9780749474119
	Copies	1
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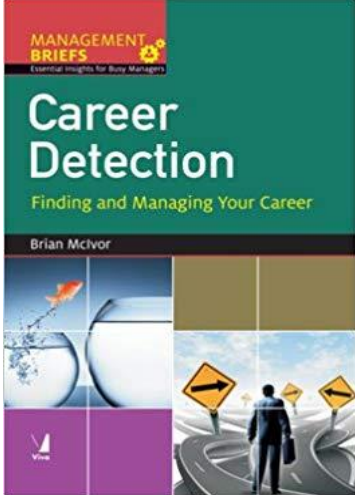
	Title	Art of Connection: 7 Relationship Building Skills Every Leader Needs
	Author	Gelb, Michael J
	Year	2018
	Publisher	Jaico Publishing House
	ISBN	9789386867476
	Copies	1
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	Title	Management Briefs Be Interview-Wise: How to Prepare for and Manage Your Interviews
	Author	McIvor, Brian
	Year	2015
	Publisher	Viva Books
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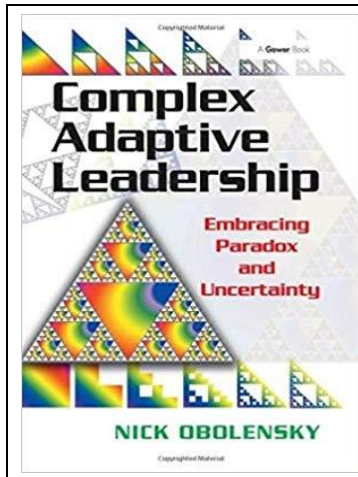
	Title	Boreout: Overcoming Workplace Demotivation
	Author	Rothlin, Philippe and Werder, Peter
	Year	2009
	Publisher	Kogan Page India
	ISBN	9780749456283
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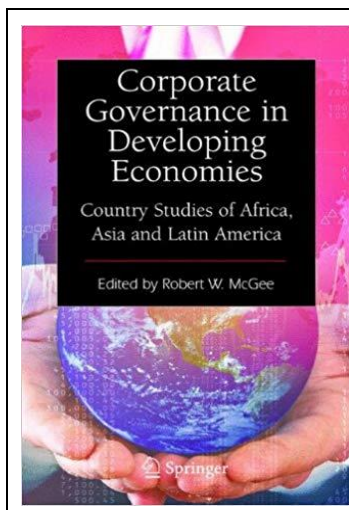
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	Author	Paine, Nigel
	Year	2017
	Publisher	Kogan page
	ISBN	9780749476939
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	Title	Management Briefs Career Detection: Finding and Managing Your Career
	Author	McIvor, Brian
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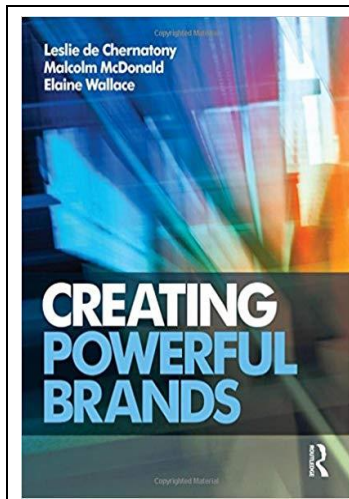
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	Author	Hall, Liz
	Year	2015
	Publisher	Kogan Page
	ISBN	9780749468309
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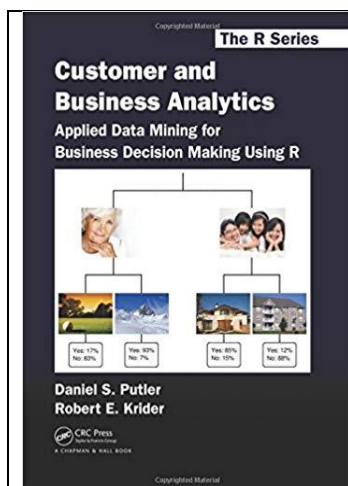
Title	Complex Adaptive Leadership: Embracing Paradox and Uncertainty
Author	Obolensky, Nick
Year	2010
Publisher	Gower Publishing Limited
ISBN	9788186268551
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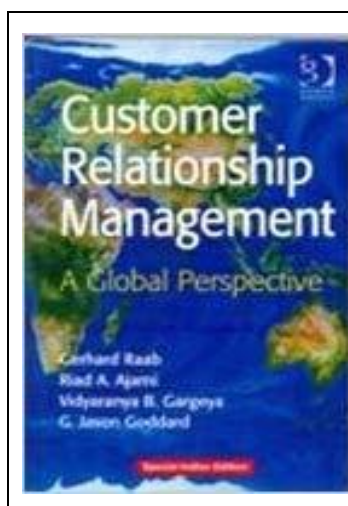
Title	Corporate Governance in Developing Economies: Country Studies of Africa, Asia and Latin America
Author	McGee, Robert W [Editor]
Year	2009
Publisher	Springer
ISBN	9780387848327
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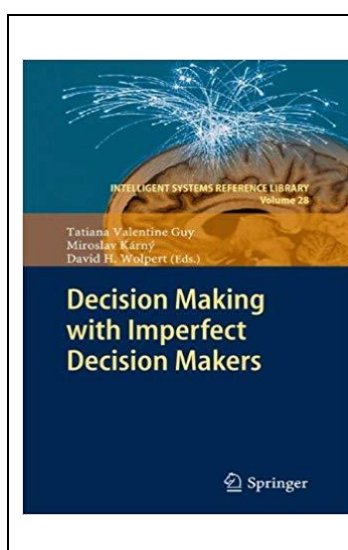
Title	Creating Powerful Brands
Author	Chernatony, Leslie De , McDonald, Malcolm and Wallace, Elaine
Year	2011
Publisher	Routledge
ISBN	9781856178495
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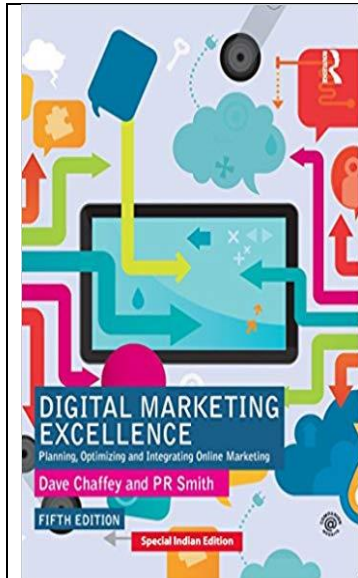
Title	Customer and Business Analytics: Applied Data Mining for Business Decision Making Using R
Author	Putler, Daniel S and Krider, Robert E
Year	2012
Publisher	CRC Press
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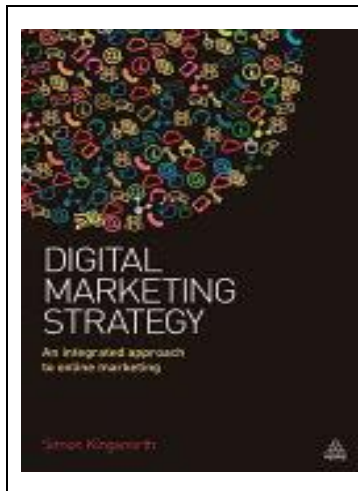
Title	Customer Relationship Management: A Global Perspective
Author	Raab, Gerhard , Ajami, Riad A , Gargeya, Vidyananya B and Goddard, G.Jason
Year	2008
Publisher	Gower Publishing Limited
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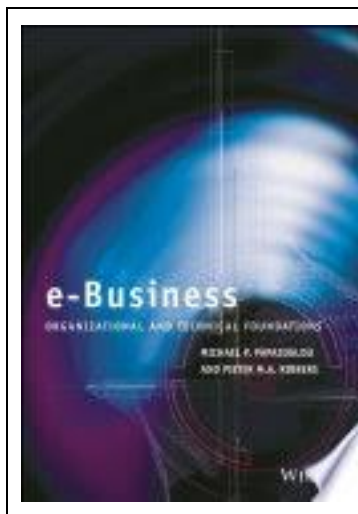
Title	Decision Making with Imperfect Decision Makers
Author	Guy, Tatiana Valentine [Editor] ., Karny, Miroslav [Editor] and Wolpert, David H [Editor]
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Publisher	Heidelberg Springer - Verlag
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Title	Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing
Author	Chaffey, Dave, Smith, P.R
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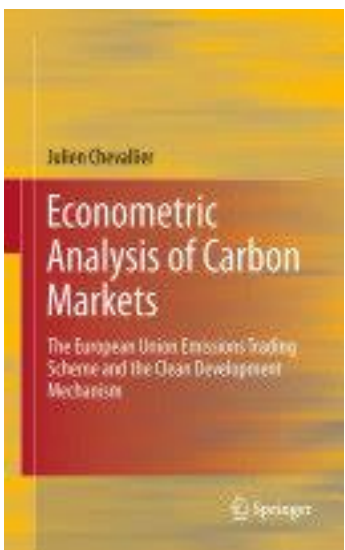



Title	Digital Marketing Strategy: An Integrated Approach to Online Marketing
Author	Kingsnorth, Simon
Year	2016
Publisher	Kogan Pages
ISBN	9780749474706
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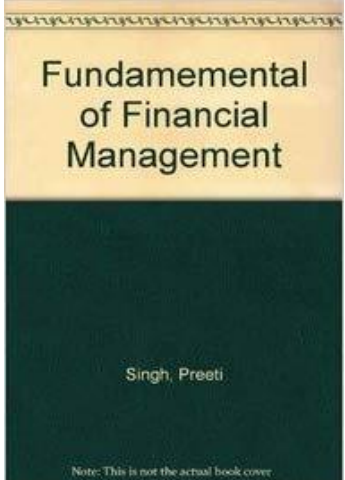
Title	E-Business: Organisational and Technical Foundations
Author	Papazoglou, Michael P and Ribbers, Pieter
Year	2006
Publisher	Wilay
ISBN	9788126507962
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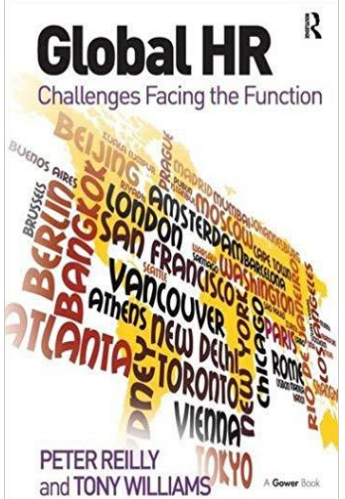
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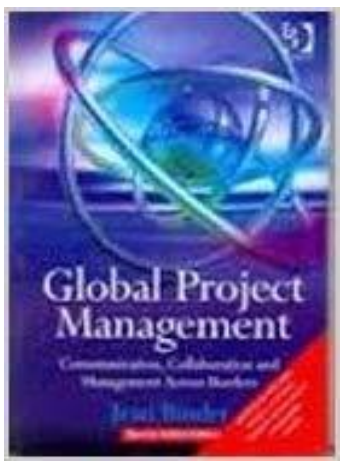
	Title	Econometric Analysis of Carbon Markets: The European Union Emissions Trading Scheme and the Clean Development Mechanism
	Author	Chevallier, Julien
	Year	2012
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	ISBN	9789400724112
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	Title	Enterprise Change Management: How to Prepare your Organization for Continuous Change
	Author	Miller, David and Proctor, Audra
	Year	2016
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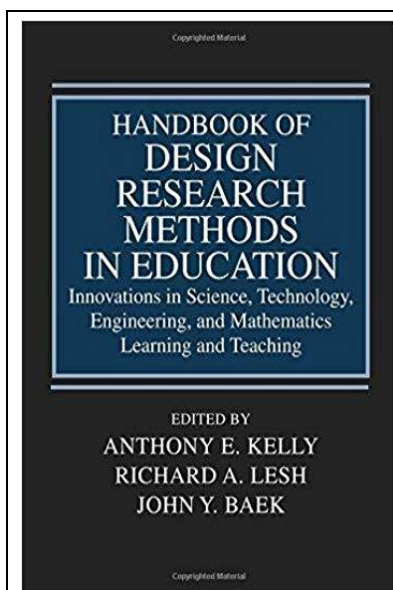
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	Author	Roper, Stephen
	Year	2013
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	Author	Singh, Preeti
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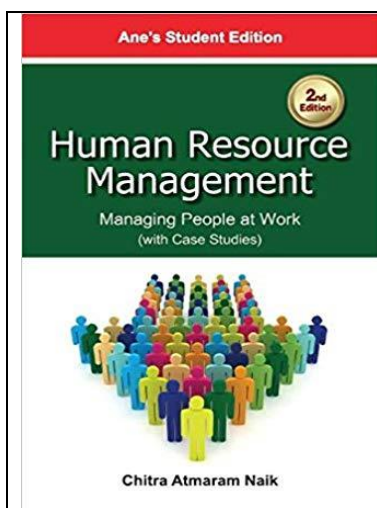
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	Author	Reilly, Peter and Williams, Tony
	Year	2012
	Publisher	Gower Publishing Limited
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	Title	Global Project Management: Communication, Collaboration and Management Across Borders
	Author	Binder, Jean
	Year	2007
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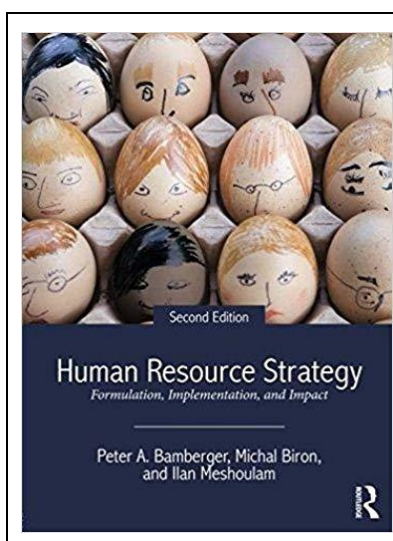
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Title	Handbook of Design Research Methods in Education: Innovations in Science, Technology, Engineering, and Mathematics Learning and Teaching
Author	Kelly, Anthony E [Editor] , Lesh, Richard A [Editor] and Baek, John Y [Editor]
Year	2008
Publisher	Routledge
ISBN	9781138494077
Copies	1
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Title	Human Resource Management: Managing People at Work - With Case Studies
Author	Naik, Chitra Atmaram
Year	2017
Publisher	Ane Books Pvt. Ltd.
ISBN	9789385462511
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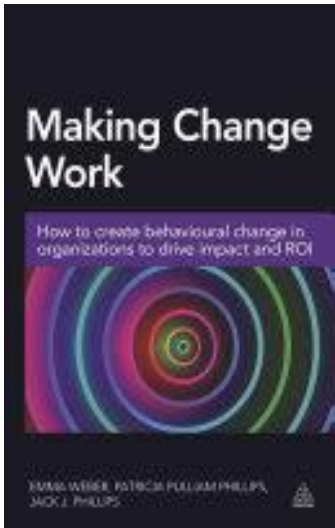


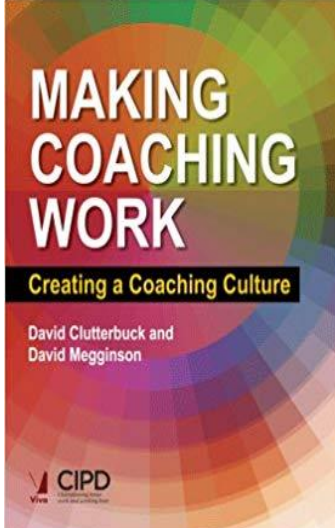
Title	Human Resource Strategy: Formulation, Implementation, and Impact
Author	Bamberger, Peter A , Biron, Michal and Meshoulam, Ilan
Year	2014
Publisher	Routledge
ISBN	9781138493964
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	Title	Humanizing Big Data: Marketing at the Meeting of Data, Social Science and Consumer Insight
	Author	Strong, Colin
	Year	2015
	Publisher	Kogan Pages
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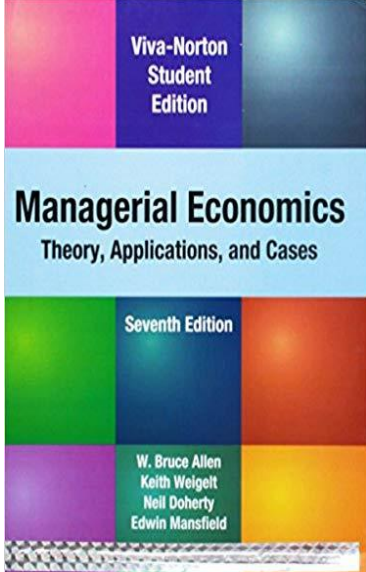
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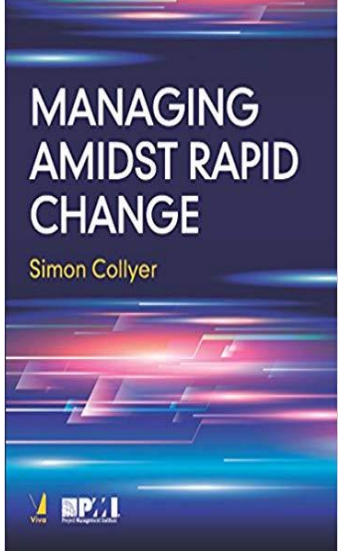
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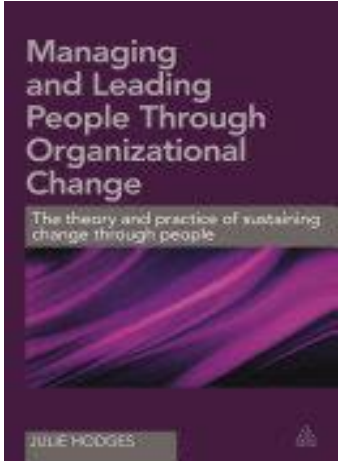
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	Author	Weber, Emma , Phillips, Patricia Pulliam and Phillips, Jack J
	Year	2016
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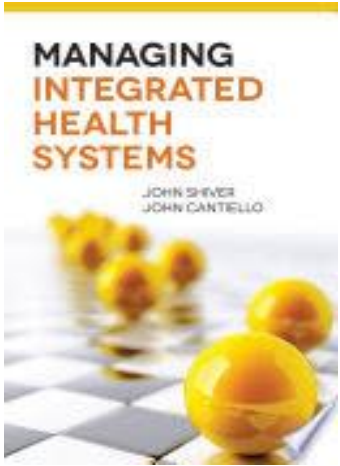
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	Author	Clutterbuck, David and Megginson, David .
	Year	2017
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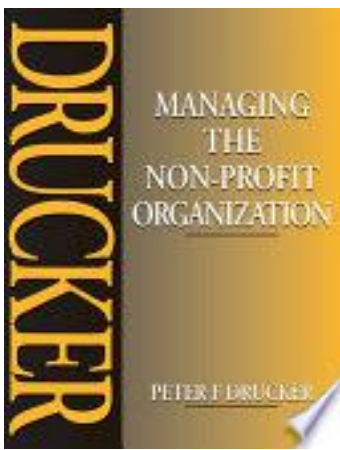
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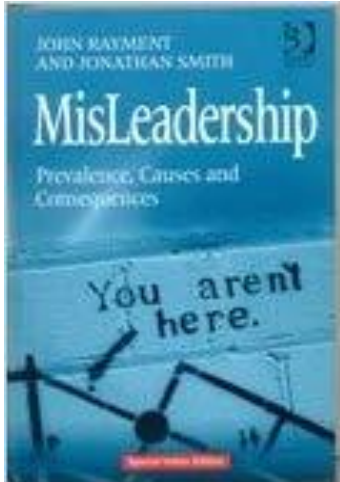
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	Author	Allen, W. Bruce, Doherty, Neil A, Weigelt, Keith and Mansfield, Edwin
	Year	2010
	Publisher	Viva Books
	ISBN	9788130908601
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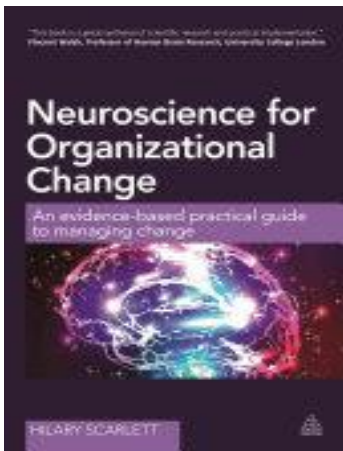
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	Author	Hodges, Julie
	Year	
	Publisher	Kogan Page
	ISBN	9780749474195
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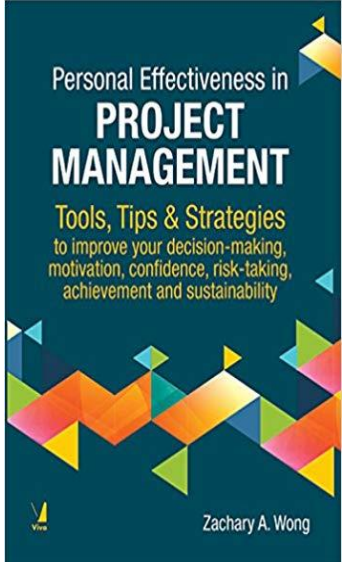
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	Author	Drucker, Peter F
	Year	1990
	Publisher	Routledge
	ISBN	9780750626910
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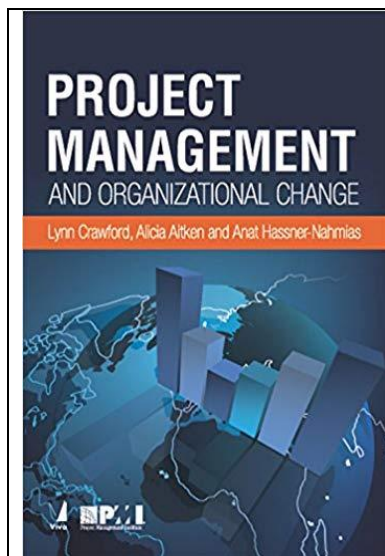
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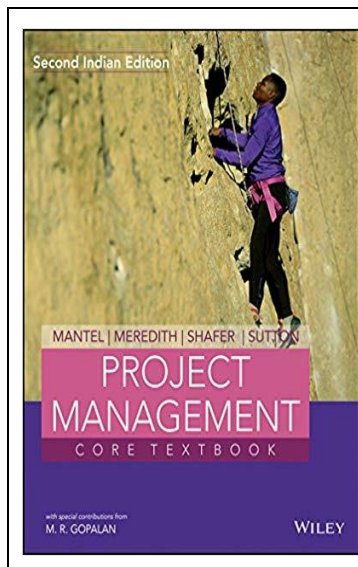
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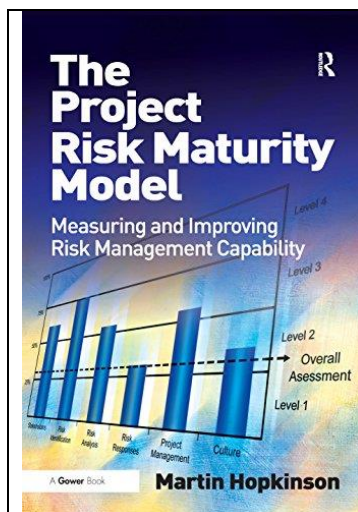
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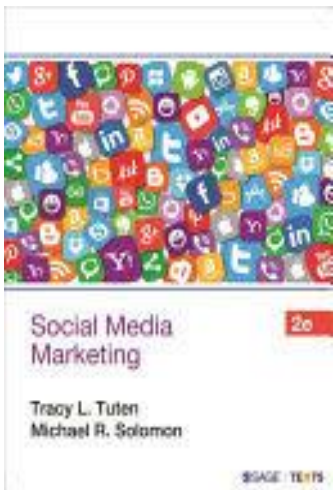
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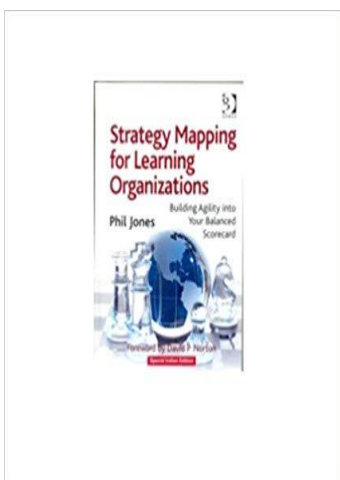
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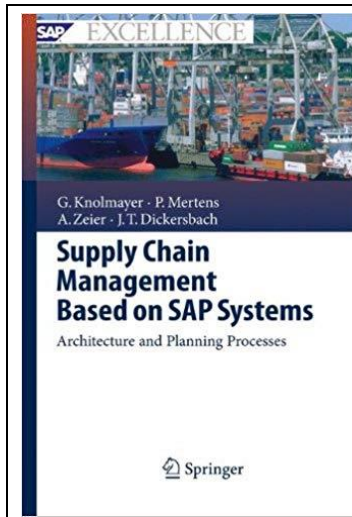


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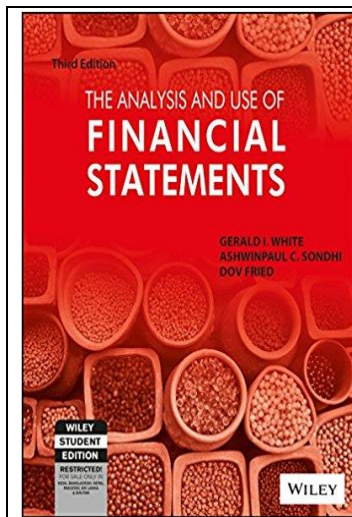
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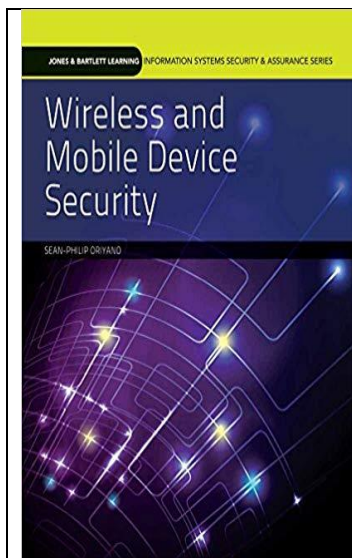
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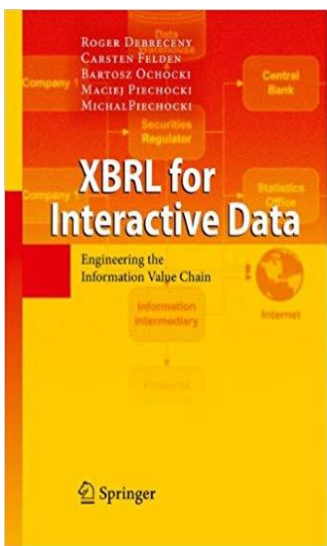


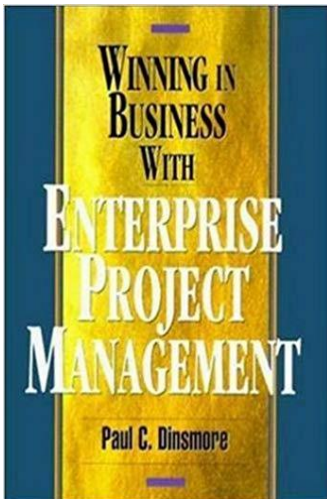
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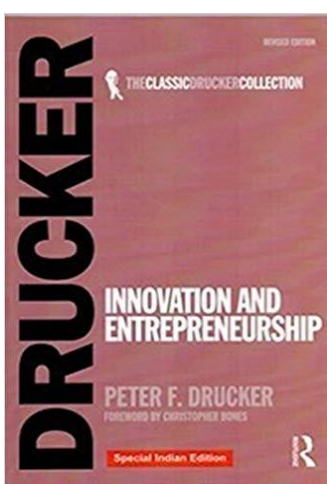


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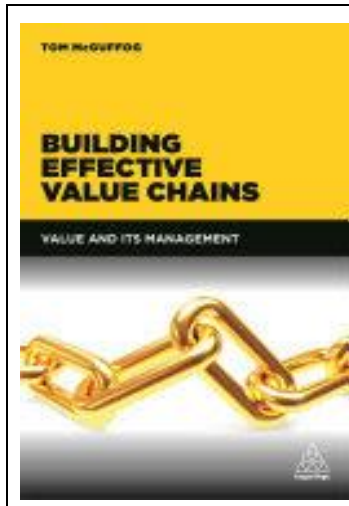
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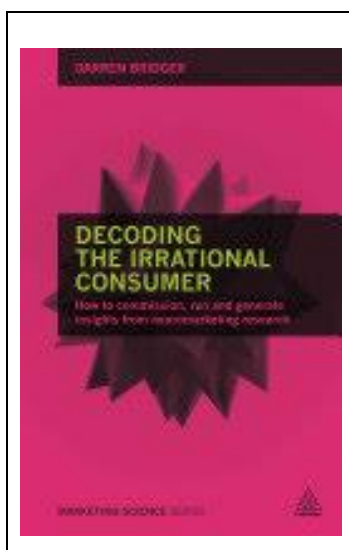
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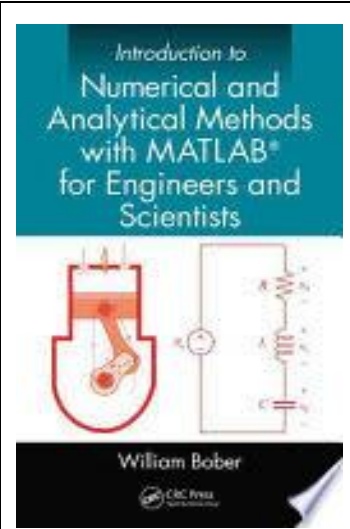
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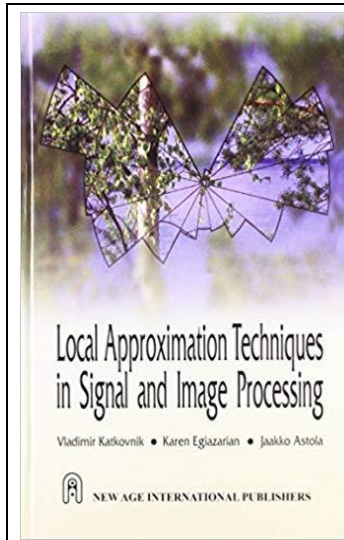


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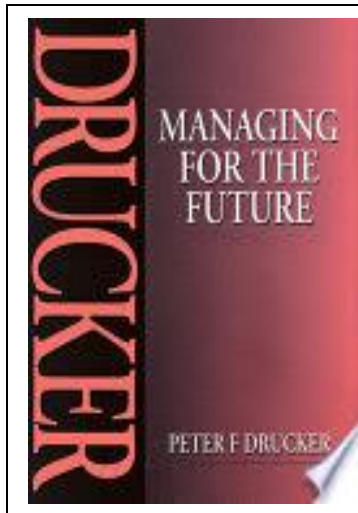
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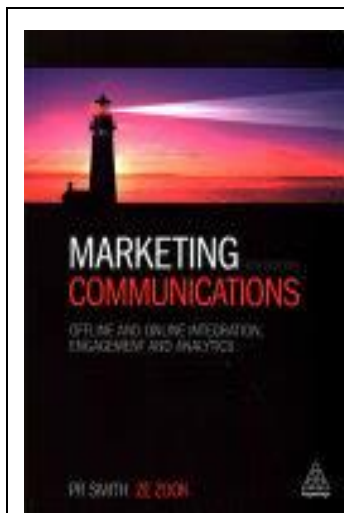
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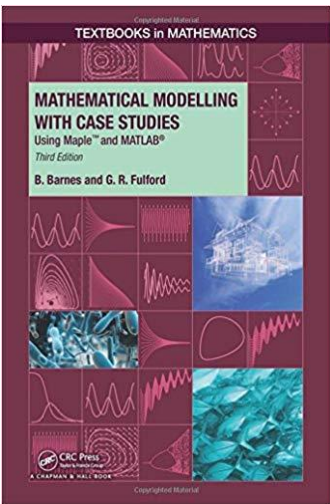
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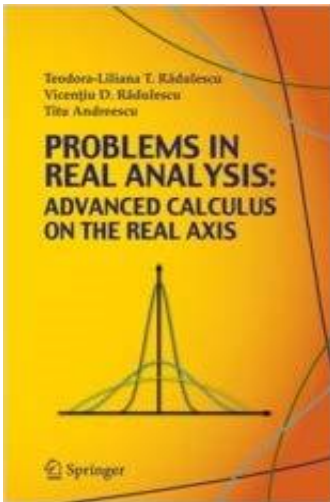


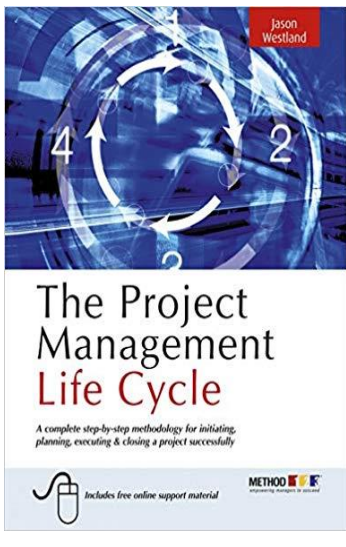
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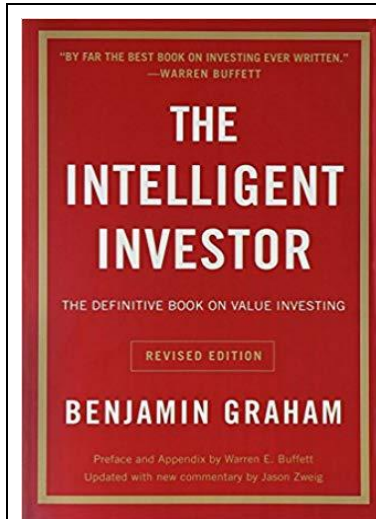


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